



**Association of
Sewing and Design Professionals**

P. O. Box 897
Higley, AZ 85236
Toll Free: 877-755-0303
www.sewingprofessionals.org

Advertising Rates

Perspectives is an electronic newsletter published monthly* with full color photos and ads. It is emailed directly to all current members who have email addresses registered with the Association and is posted in the Members Only section of the Website. It is also used as advertising for the organization at trade shows and is sent to potential members and other established professional organizations across the country. **Our members represent over 40,000 sewing hours per month!**

AD SIZE:	FREQUENCY:	1X	3X	5X	10X
full page, 7"x 10"		\$400	\$996	\$1560	\$2400
½ page horizontal, 7.5" x 5"		\$250	\$622	\$ 975	\$1500
½ page vertical, 5" x 7.5"					
1/3 page vertical, 2.375" x 10"		\$150	\$374	\$ 585	\$ 900
1/3 page square, 5" x 5"					
1/12 page, 2.375" x 2"		\$ 75	\$187	\$ 295	\$ 450
Email Blast		\$100			

*Combined issues for May-June and November-December.

ASDP Members receive 15% Discount

Advertiser must indicate month and size in Insertion Order. Pricing subject to change without notice.

Ad Deadlines

Perspectives ad copy and Insertion Order are due by the 15th of the preceding month. Insertion Order must accompany Email Blast ads. Ads are invoiced when published.

Ad Submission Technical Information

For *Perspectives*, digital ads must be camera ready in JPEG, GIF or TIF format. If you are supplying original documents, please "collect for output" all support files and fonts. ALL FONTS MUST BE EMBEDDED or SUPPLIED, if applicable, and graphics supplied.

We reserve the right to refuse ads we believe are not relevant to the interests of Association members. We accept no responsibility for claims made by advertisers.

Questions? Please contact advertising@sewingprofessionals.org